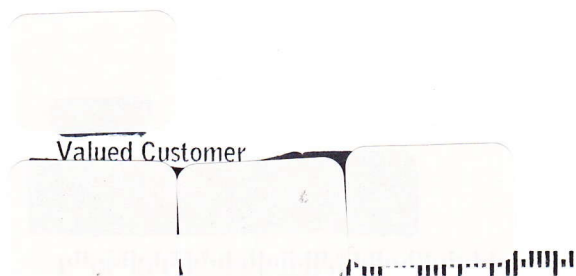




KINGSIZE®



January 10, 2017

Dear Friend,

A few personal words

The day I joined KingSize was one of the most significant days of my professional life, and I love it today just as much as I did on that first day six years ago. But it is really the customers like you that make it all worthwhile. If it weren't for you, we would never have become the Big and Tall Experts for these 60 years running. And with your great openness and feedback we get better every year.

I hope you've been getting good use out of the socks you purchased back on November 28, 2016. We put not only our expertise into it, but also the enthusiasm in knowing that it will make men feel great while they look great. I know I speak for all of us here at KingSize when I say that we hope it has made your life just a little bit better.

Now that the New Year is here, I thought a present from us to you might be a great way to express our gratitude and faith that our relationship will continue on into the future. Whether you generously put it toward a loved one's gift or get something special for yourself is up to you. All I ask is that you use it—that is what it's there for after all.

I hope you will accept this gift in the spirit it is intended—with sincerest gratitude from me to you—and that we will continue to work together, all year long.

David Reinke
Brand Manager, KingSize